

The New York Times' Thomas Edsall, citing the Center for American Progress' (CAP) analysis, argued in the leadup to the 2012 Presidential Elections that the Democrats would need to jettison their Party's white "working class" and quickly replace them with low-income or "down-scale" minority voters in order win back power.

To this end the CAP would attempted to "empower" 4.7 million Indian votes. Troublesome to the CAP — an organization guided in part by Clinton's 2016 Campaign Manager John Podesta and Gubernatorial candidate Stacy Abrams — was that this 'racial bloc's turnout' was falling up to 14 percent behind the CAP's black and Latino models.

They summarized that motivating down-scale Indians was the key 'to tipping close elections to Democrats' and launched an "empowerment" campaign that attacked hundreds of native-themed schools with activists toting and promoting their CAP information package centered on attacking nearly non-existent boogiemans "racist Indian mascots" and those that support them. This attack continues today despite the fact that almost none of the Presidential-Peace-Medal-themed schools — or even the NFL's Redskins — have the mascots that the CAP vows to terminate.

To assess the New York Time's abrupt editorial changes in line with this major Party shift, we can measure key word trends commensurate with the CAP strategy that of isolating "White Working Class" voters while "empowering" minority voters. Moreover, trends of youth mental health issues and school shootings (shown in green) may also be assessed for their correlations where teenager's attention to mediated electronic messaging seems to drive the increases.

Finally, Native American youth %'s of depression rose from 19.14% when the Party's "minority get out the vote" strategy was apparently implemented in 2011 to 22.67% in the most recent measures of depression captured in 2015 which suggests that depression with Native youth isn't caused by "mascots", but instead it may be caused by the increasingly promoted negative disunity promoted by activists.